



INTERNATIONAL INDIAN PUBLIC SCHOOL-RIYADH

03 September 2026

REF: IIPS/PRL/26-27/060

Startup Pitch Competition for students from Classes VI to XII

Dear Parents & Students,

Greetings of the Day!

We are pleased to inform you that a new task for NEC Junior Club Members, **Startup Pitch Competition 2026**, will be held at school premises on **Sunday, 04th October 2026**.

The objective of the activity is to encourage students to research, think creatively, and confidently communicate ideas. Students are not expected to prepare detailed business plans or presentations.

Pitch Preparation Guidelines

- Students may participate individually or in teams of up to two members.
- Each participant or team should prepare a 4-to-5-minute verbal pitch.
- Students may choose to:
 - Present an existing startup that they find inspiring, explaining the problem it solves, how it works, and what makes it successful.
 - Pitch a simple original business or startup idea that addresses a real-world problem.
- Students choosing an existing startup should briefly explain:
 - Name of the startup.
 - What problem does it solve?
 - How does the startup solve the problem?
 - What makes the startup unique or innovative?
 - What inspired you about this startup?
- Students choosing an original idea should briefly explain:
 - What problem are you trying to solve?
 - What is your idea?
 - Who can benefit from it?
 - Why do you think it is useful?
- Students are encouraged to research using reliable sources and communicate their ideas in a simple and engaging manner.
- Participants will be given 4 to 5 minutes for their pitch, followed by a few questions from the judges.

Interested students are requested to register their names with following In-charges by **Monday, 14 September 2026**

Classes VI –VIII: Mrs Sarika Yadav

Classes IX – XII: Mrs. Fajna Kottaparambil

Best Regards,

Mrs. Mumtaz Begum
Principal



Startup Pitch Competition for NEC Junior Club Members from Classes VI to XII
Participation Form

Dear Teacher,

I would like my child _____, studying in Grade
_____ Section _____ to participate in the **Startup Pitch Competition** to
be held on **Sunday, 04 October 2026**.

a) Brief write-up of the Startup Pitch: _____

b) Group / Individual: _____

c) If Group, List of Teammates:

1. _____

2. _____

3. _____

Parent's Signature: _____

Date: _____